#### DOCUMENT RESUME

ED 063 646

EA 004 318

AUTHOR

Haggart, Sue A.

TITLE

Program Cost Analysis in Educational Planning.

INSTITUTION

Rand Corp., Santa Monica, Calif.

REPORT NO

P-4744 Dec 71

PUB DATE

41p.: Paper prepared for presentation at AERA and

AASA Joint National Conference on Performance

Contracting in Education. (Washington, D.C., December

9-10, 1971)

AVAILABLE FROM

Publications Department, Rand Corp., 1700 Main Street, Santa Monica, California 90406 (Document

P-4744, \$2.00)

EDRS PRICE

MF-\$0.65 HC-\$3.29

DESCRIPTORS \*Cost Effectiveness; \*Educational Planning;

Educational Programs; \*Evaluation Methods; Models; \*Performance Contracts; \*Program Costs; Program

Planning

#### ABSTRACT

This paper describes a planning cost model for estimating the comparable replication cost of an educational program for use in evaluating alternative programs and planning future programs. The conceptual and methodological bases of cost analysis are explored and the shortcomings of present methods for comparison and evaluation of educational programs are described. The proposed model presents a framework for bringing together the resources (facilities, staff, equipment, and materials) required to carry out an educational program and for relating these resources to program output in the form of activities. These relationships provide information on the relative merits of selected changes in the activity structure of a total program, and on the cost consequences of changes in the resource utilization rate or in resource cost. Comparable replication costs for several different programs are estimated to illustrate the use of the model. (Author)



# PROGRAM COST ANALYSIS IN EDUCATIONAL PLANNING

Sue A. Haggart

December 1971

P-4744

U.S. DFPARTMENT OF HEALTH,
EDUCATION & WELFARE
OFFICE OF EDUCATION
THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AE RECEIVED FROM
THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY
REPRESENT OFFICIAL OFFICE OF EDUCATION POSITION OR POLICY.

#### PROGRAM COST ANALYSIS IN EDUCATIONAL PLANNING

Sue A. Haggart

The Rand Corporation, Santa Monica, California

# INTRODUCTION

Any examination of alternative educational programs must be concerned with their effectiveness and cost. Because student performance is one of the measures of the effectiveness of the program, a great deal of attention is being given to the problems of setting criteria of achievement and measuring educational outcome. Less attention has been paid to the equally demanding task of estimating and analyzing the cost of educational programs. If the instructional strategy of new programs is to be successfully utilized by educational planners, information about the cost as well as the effectiveness must be available to the decisionmaker.

This paper explores the conceptual and methodological basis of cost analysis and develops a planning cost model for estimating program cost for use in evaluating alternative programs and in pre-implementation planning for future programs. The planning cost model with its supporting cost analysis methodology provides a consistent basis for estimating the dollar cost of educational programs. The development of the model was undertaken because the current state of the art in costing educational programs does not provide a comparable basis for evaluating alternative programs. The usual practice is to give the cost per student for a program with no indication of what is included in the cost.

When the cost per unit of achievement is used, both the cost and the effectiveness measurement problems are severe. Education Turnkey News has drawn attention to several aspects of using this ratio:

This paper was prepared for presentation at the National Conference on Performance Contracting in Education, Washington, D.C., December 9 and 10, 1971. The Conference is co-sponsored by the American Educational Research Association (AERA) and the American Association of School Administrators (AASA).



Any views expressed in this paper are those of the author. They should not be interpreted as reflecting the view of The Rand Corporation or the official opinion or policy of any of its governmental or private research sponsors. Papers are reproduced by The Rand Corporation as a courtesy to members of its staff.

Even when accurate costs are obtained, it is difficult to compare them with school costs to see which is less, since school costs are kept and reported differently. The comparisons may reveal nothing more than different figures, especially since the firms [performance contractors in the context of this quotation] may depreciate certain items much more rapidly than schools... It is even more difficult to try to contrast effectiveness with cost. If effectiveness is reported in tenths of a year's achievement, which some statisticians feel is cutting it too closely, and that figure is divided into cost data which is part hidden and part hypothetical, what does the public get? Will a school board really base a major decision on curricular changes on such a "cost per unit of achievement" figure?\*

The ratios of cost per student and of cost per unit of achievement are widely used, probably because of the false confidence the "number" engenders and the relative ease with which it can be generated. In most instances, either ratio masquerades as the output of cost-effectiveness analysis. Wisely used, cost-effectiveness analysis of educational programs produces several outputs—the aspects of cost, the measures of effectiveness, and the relationships between cost and effectiveness. The problems and the appropriate use of cost-effectiveness analysis in educational planning have been discussed in Cost-Effectiveness Analysis for Educational Planning. Only very seldom is a ratio of cost per student or cost per unit achievement the appropriate end result of a cost-effectiveness analysis.

The planning cost model and its supporting methodology of educational program cost analysis provide a solid basis for resolving, at least in part, the problems encountered in determining the "cost" of educational programs. The planning cost model assists in developing comparable cost estimates of alternative programs. In this way, the model directly addresses the problems inherent in using an undefined cost per student in evaluation of different programs.

In estimating the program cost to be used in comparing programs, the resources available within a specific district or assets inherited



Reed Martin and Peter Briggs, Education Turnkey News, February-March 1971.

<sup>\*\*</sup>Cost-Effectiveness Analysis for Educational Planning, M. B. Carpenter and S.A. Haggart, The Rand Corporation, P-4327, March 20, 1970; also reprinted in Educational Technology, October 1970, pp. 26-30.

from discontinued programs are not taken into account, and a standard price for common resources, such as teachers, is used. The resulting estimated program cost is identified as the comparable replication cost. It is, in essence, a comparable cost that normalizes the cost of programs.

In estimating the program cost to be used in deciding whether or not a particular program can be implemented in a specific district, the resources available within the district and district-specific prices for these resources must both be determined. The resulting estimated program cost in this case is the *incremental cost* to the district.

The role of the planning cost model in estimating both the comparable replication cost and the incremental cost is pictured in Fig. 1. In this process, the first step, common to estimating either the comparable replication cost or the incremental cost, is a definition of the program in terms of its objectives, its students, and its resource requirements. These resource requirements are translated into the type of program cost estimate relevant to the decision to be made. The planning cost model, by providing a consistent methodology for estimating program cost, helps insure cost comparability among programs for decisionmaking purposes.

Before describing the planning cost model, a short discussion of the concepts and techniques of cost analysis underlying the development of the model should be helpful. The use of the model in estimating the comparable replication cost and the incremental cost is illustrated in the final part.

#### COST ANALYSIS

Cost analysis is concerned with the determination of physical resource requirements for the program, with calculating the program dollar cost, and with systematically evaluating the impact of changes in the program on both the resources needed and their dollar cost. The approach is to first determine the facilities, staff, equipment, materials, and services needed to conduct the educational program and to then translate these resource requirements into an estimated program cost. This sequence forces explicit consideration of the varying resource requirements for different programs or for changes in program scope.



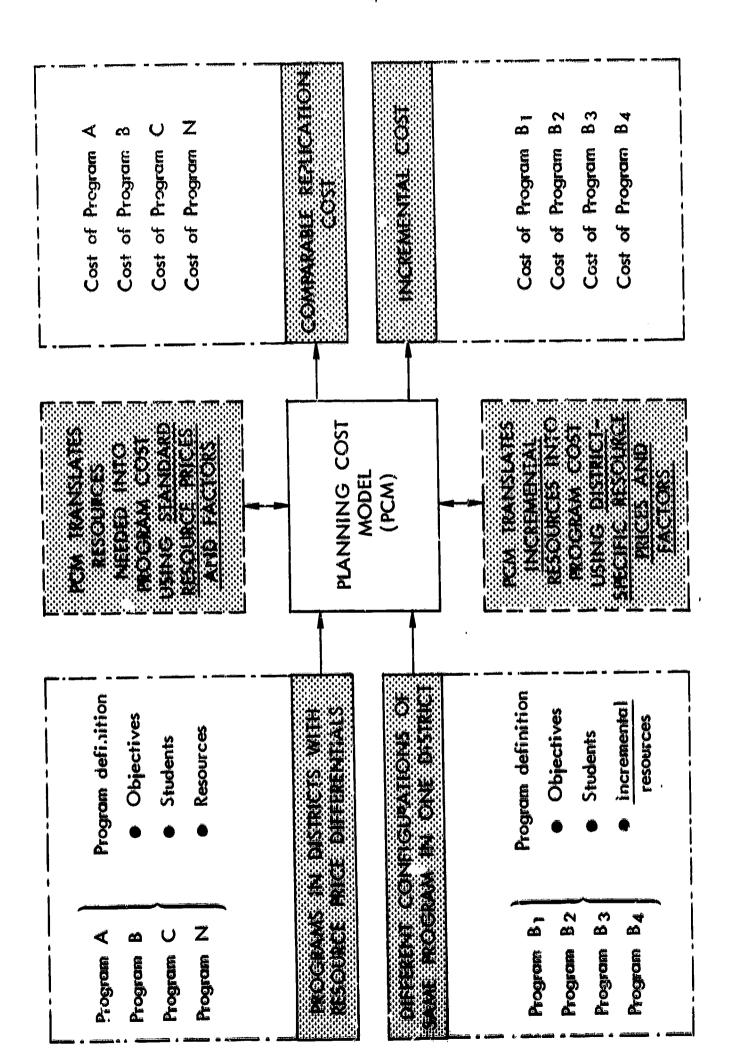


Fig. 1 — Process of estimating the comparable replication cost and the incremental cost of programs

-5-

The educational program has as its core an instructional strategy. This instructional strategy includes both the resources and the way in which the resources are used to produce the educational outcome.

# Definition of the Educational Program

The first step in analyzing the resource requirements and cost of a program is the definition of the program. The quality of the estimate of the cost of an educational program depends on the completeness with which the resource requirements of the program are determined. This determination, in turn, depends on the description of the educational program. The sequence of events then begins with a description of what the program is and how the program works and continues with a determination of the quality and quantity of the resources. These resource requirements are translated into an estimate of the program dollar cost. In defining the program, the types and magnitude of support activities or services also need to be identified.

# Determination of Resource Requirements

The definition of the educational program is followed by the determination of the resource requirements. The data required are arrayed in the illustrative format of Fig. 2. Some of the categories in Fig. 2 pertain to resources directly. Others are "functional packages," such as training, which are combinations of resource items. Additional data should be provided as appropriate for specific programs. Each of the items in the format will be defined in terms of the kind of information needed.

Data about the characteristics of the students served and the number of students in the program will, of course, be the same data required for the evaluation of the effectiveness of the program. Data on other district conditions that might have an effect on the outcome, such as income level, turnover rate, or mobility, should be provided. The instructional time should be given, along with other information that relates to determining the actual time spent with subgroups of students or individual students. The student-teacher ratio is usually used as a proxy for this, but an effort should be made to refine this piece of information.



6

Characteristics of Students Served

Number of Students

Instructional Data Class time Class size

Facilities
Space
Students/classroom/day
Utilization
Furnishings

Staffing
Teachers
Special teachers
Paraprofessionals
Other personnel

Equipment
Program-related
Student-related

Materials
Program-related
Student-related

Pre-service Training

In-service Training

Other Support

Fig. 2--Format for program and resource information

In describing the facilities needed, the space requirements, including mobile or portable classrooms, laboratories, and their utilization rates, should be carefully determined. The requirements for non-school facilities should also be stated. The special needs for electrical outlets, air conditioning, carpeting, and lighting should be identified. Furniture needs are to be specified, identifying any special per-student requirements.

Staffing for the program should be described in terms of the qualifications needed as well as in terms of number (e.g., give number of certificated or certified teachers, the number of special teachers, paraprofessional staff, and other personnel involved in the program). If a staff member works less than full time, the percent of time involved should be given. Staff requirements for time beyond the "normal" school day should be stated. This includes, for example, custodial or security services needed to keep the school open after the regular day.

Equipment and materials should be identified as program-related, classroom-related, or student-related. Program-related equipment or material is that which will be used by several students during the day or some time period of the program. Very often the equipment or materials may be grouped by classroom unit. Student-related equipment or material is that which is required because there is a specific number of students in the program. An additional distinction should be made about the consummable nature of the materials and about the lifetime of the equipment. The same treatment should be applied to supplies if the usual district practice is to treat equipment and supplies as separate categories.

The amount of time involved in pre-service and in-service training should be specified. The materials or equipment required should be given. It should be noted if the training time is included as part of the regular time of the staff or if it is incremental to the regular working hours. If in-service training time is a substantial part of the individual teacher's time, additional teachers (or substitute teachers) may be required for the instructional load of the program.

The requirement for program-related services such as evaluation or other management activities should be given. It is preferable if the actual time or the numbers of consultants can be specified. In either case, the purpose is to provide some estimate of the magnitude of these services so that the decision can be made on what it costs to buy the service rather than to develop, if possible, an in-house capability.

Support from other activities means the support required by the educational program from such service functions as transportation. For example, a particular educational program might need bus transportation for field trips. This instructionally-required transportation is over and above the cost of home to-school transportation.



The resource requirements identified in Fig. 2 are meant to be suggestive only. If other data are available, they should be given, since the purpose is to define as completely as possible those resources and cost-generating activities needed to carry out the educational program.

The resource requirements are then translated into the dollar estimates of program cost—either the comparable replication cost or the incremental cost. A planning cost model provides a framework for systematically and consistently estimating program cost.

#### THE PLANNING COST MODEL

The planning cost model provides the mechanism to determine, conveniently and consistently, the cost of various alternative programs. By design, the model is appropriate for pencil-and-paper operation as well as computer operation.

The model provides the framework for bringing together the resources (facilities, staff, equipment, materials) required to carry out an educational program and for relating these resources to program output in the form of activities.

By relating the inputs required to produce outputs, in terms of activities, the model provides more information for making decisions about the merit of selected changes in the activity structure of the total program. For example, trade-offs between fewer but longer instructional periods and more but shorter periods could be assessed. The model also provides the basis for examining the cost consequences, for the total program, of changes in the resource utilization rate (i.e., student/teacher ratio) or in resource cost (i.e., teacher salary).

The task of constructing the model demanded a close examination of the concepts of cost analysis, especially in their application to educational program cost methodology. This examination resulted in the delineation of an approach to costing educational programs. Basic to this is the definition of a preliminary list of cost categories. Those costs of school district operation not affected by the existence of the



<sup>\*</sup>A planning cost model designed for computer operation is described in R-672-SJS, Project R-3, San Jose, California: Evaluation of Results and Development of a Cost Model, M. L. Rapp, M. B. Carpenter, S. A. Haggart, S. H. Landa, and G. C. Sumner, The Rand Corporation, March 1971.

program are not included in the estimated cost of the program. An example will serve to clarify this point.

The district cost category, transportation, provides for the transportation of students to and from school. Students in the special program will continue to receive transportation, if they need it, just as though they were not in the special program but were, instead, students in the regular program. This regular transportation cost is not included in the cost of the individual program. But, if the instructional method of the special program calls for field trips or other activities requiring transportation, the cost of this transportation is included as a cost of the special program.

# Cost Categories

The items, services, people, and activities and their cost registed for an educational program can be brought together in one format—the cost element structure shown in Fig. 3. These cost elements are grouped into two broad categories: the acquisition cost and the operational cost. The cost of most programs can be adequately encompassed within

Acquisition Cost

Design of program

Development of materials Evaluation design\*
Program implementation
Equipment

Equipment
Program-related
Student-related
Materials and supplies
Program-related
Student-related
Pre-service training
Facilities (space)
Installation

Operational Cost

Program direction
Evaluation
Management support
Salaries
Teachers
Paraprofessionals
Specialists
Other
In-service training
Materials and supplies
Program-related
Student-related

Equipment
Replacement
Maintenance
Facilities 0&M
Contracted services
Media services
Transportation



In an operational program, as opposed to a demonstration program, there might be no program cost associated with these activities.

Fig. 3--Cost element structure . . : ducational programs

these two broad categories. The acquisition cost is the one-time cost to acquire a capability. The operational cost is the continuing cost to maintain a capability over a period of time. In the following discussion, one year's operating cost is assumed.

The acquisition, or one-time, cost to acquire a capability is, in practice, also referred to as initial, investment, or capital cost. It covers the cost of all resources required to acquire a capability. The rost of the effort devoted to research, development, or design of components of the program or alternatives should be included as part of this cost. The cost of designing a different mathematics curriculum, for example, is a development cost. In estimating the comparable replication cost, however, some overall development costs might be treated as sunk costs. That is, the first program to use the new curriculum would incur this expense, and subsequent programs using the curriculum would inherit the new curriculum on a cost-free basis. On the other hand, if the curriculum had to be redesigned for a particular program, this would be a development cost for that program.

The operational cost is also referred to as the recurring or continuing cost to maintain the capability. The cost of modification of facilities and the cost of in-service training of teachers are included as an operational cost to maintain the program. These broad categories of cost--acquisition and operational--are used as a basis for organizing the cost elements into the cost element structure.

This structure provides the framework for identifying the cost of the program in an operational environment. Each element, whether it is an item purchased or an estimate of activity cost, will be discussed. But first, remember that costs not varying because of the existence of the program are not included. For example, district—wide administrative costs are not allocated.

Costs that might be incurred in a demonstration program but not in an operational program are identified by an asterisk in Fig. 3. Some of the cost categories can be characterized as the cost of activities rather than the cost of items purchased. In many instances, the items purchased quite clearly underlie the cost of activities, but the activity cost, however, may be used directly in estimating the program cost. For example, the evaluation cost of a program might be estimated by using a factor such as cost per student. Or, the cost per program might



11

be used if the evaluation is done by an outside contractor or evaluator. If appropriate, these would be the factors used to estimate the operational cost of evaluation. The acquisition cost—the non-recurring cost—for evaluation might be based on the district staff time to design the evaluation of the program or might simply be the cost charged by the outside evaluator. The cost basis for these inputs would be per program for acquisition cost and per student or program for the operational cost.

# Cost Basis for Inputs

The cost basis for all inputs for the categories in the cost element structure is shown in Table 1. For each category the cost basis

Table 1
THE COST BASIS FOR INPUTS

		Cost B	asis	
Categories	Student	Program		Service
Acquisition Cost				,
Design of program		×		
Development of materials		×		
Evaluation design		×		
Program implementation		×		
Equipment				
Program-related		×	×	
Student-related	×			
Materials				
Program-related		×	×	į
Student-related	×		•	
Pre-service training		×		<b>×</b>
Facilities	×			
Installation			×	• •
Operational Cost				
Program direction		×		
Evaluation	×	*		
Management support		×		
Salaries				
Teachers	×			
Paraprofessionals	×			
Specialists	×	×		
Other .	×	×		
In-service training		×		×
Materials and supplies				,
Program-related		×	×	
Student-related	×		•	
Equipment				
Replacement			×	
Maintenance	•		×	
Facilities O&M				×
Contracted services	×			×
Media services	×			×
Transportation	×			×
•	. 49	<b>)</b>		

The per student and per program distinction is rather obvious; the per unit basis refers to units such as classrooms, resource centers, and language laboratories. The service basis is used when the input to the model might be the extent of a service performed either within the district or by an outside source. An example of the former would be the operation and maintenance of the facilities; the latter service-hased input might cover such items as the contracted transportation for the instructional part of a program or the provision of so many hours of instructional television.

In some cases, the cost input basis might be a combination of program and unit (classroom), of student and service, or of program and service. No rigidity is implied. The intent is to provide an understanding of how the inputs of the model are categorized. This categorization is basic to the structure of the planning cost model. At this time, it is only necessary to emphasize that some level of input is required because there is a certain number of students, and other levels of input are required because there is a certain number of classrooms or instructional centers. In many cases, there is a program cost that is independent of the number of students or centers.

# Outputs and Inputs of the Model

A program-related cost can be a thruput to the model. For example, the cost of program development would be both an input and output. The cost of pre-service training for the teachers in the program is calculated within the model. The physical descriptors of the program and cost factors, such as the number of teachers, the salary cost, the cost per mile, are the inputs to the model. The objective is to keep the number of inputs to a workable minimum while allowing enough input flexibility to provide useful outputs of the model for the evaluation and planning of educational programs.

The outputs of the model are, in general, the resource and cost information about the specific educational program. The descriptors of the program--number of teachers; number of students; space requirements; equipment, materials, and supplies; and need for services such as transportation or evaluation--are shown right along with the cost



output. The purpose is to provide, in one place, an estimate of the comparable replication cost and a description of what is being bought. As this practice becomes more prevalent, the use of a cost per student to describe an unknown quantity will decrease and the quality of information available to the educational planner will increase.

The output of the model is illustrated in Figs. 4 and 5. Notice the similarity of the format to the cost element structure of Fig. 3. More detailed information for any of the items shown can be provided in supporting reports. For example, the resources and cost underlying the cost per student hour under Media Services might be of interest for some types of decisions. The supporting detail for this would follow the same cost element structure used for estimating the cost of the entire educational program.

# Description of Program

Program:		,	•	Ób	jec	tiv	e:								
Staffing:				St	ude:	nt	Cha	ara	cte	ris	tic	28:			
Facilities:															
Equipment:				Op	era	tio	na:	1. C	har	act	er:	ist:	les:		
					Ins	tru	et:	ion	a 1.	t im	ē				
Materials:					Stu	den	t s	gro	up 1	'nĝ					
					Loca		7		-	-					
Acquisition Cost					7										
Program activities														\$	×××
Equipment Facilities															** **
Materials										•					**
Total acquisition	cost		• •	ê .		•	٠		٠		٠	•		\$	××××
Operational Cost														• ,	
Program activities														\$	***
Salaries														•	XXXX
Materials															××
Supplies Equipment												· · • ,	4		XX
Other support															××
Total operational	cost	• •	4 4	ě		ě	•		٠		ě	ě		\$	XXXXX

Fig. 4--Summary output of the model



Acquisition Cost			
Program Activities:	Design of Program Development of Materials Evaluation Design Program Implementation Pre-service Training Installation	\$ xxx xxx xxx xxx xxx xxx	\$××××
Marada a a a a a	Dunganon siglated	\$ xxx	70000
Equipment:	Program-related Student-related	XXX	
		The State of the S	××××
Facilities:	Student-related	\$ ×××	
			×××
Materials:	Program-related	\$ ××	
	Student-related	××	
			×××
	Total Acquisition Cost		Ş××××
Operational Cost			•
Program Activities:	Program Direction	\$ xxx	
	Evaluation	×××	,
	Management Support	××	•
	In-service Training	××	
	Facilities O&M	XX	
	Contracted Services Media Services	××	
	Transportation	××	*
			\$ xxxx
Salaries:	Teachers	xxxx	
	Specialists	XXX	
	Paraprofessionals	XXX	
	Other	XXX	
			XXXX
Materials:	Program	XX	•
	Student	XX	
			XXX
Supplies:	Program	××	
••	Student	XX	. ;
			××
Equipment:	Replacement	××	: •
	Maintenance	XX	,
Aulasa mummanti			XX
Other support:	Total Operational Cost		** \$****
	TARME AND THE STATE OF THE PROPERTY OF THE PRO		YOUNNA

Fig. 5 == Detailed output of program cost estimate

4 • 1

The inputs of the model fall into three broad groups: (1) the physical descriptors of the program; (2) the cost of resources and services; and (3) the factors or estimating relationships. The physical descriptors, including the type and quantity of resources, were shown in Fig. 2, Format for Program and Resource Information. In short, these inputs describe the students, the educational program, and the resource requirements. Inputs are required for all the changes, or variables, that make one program different from another program.

The inputs describe the cost of resources and services and cover such items as the cost of equipment used, the salaries of the staff, the cost of testing, the cost of transportation, and the cost of training. The input factors, or estimating relationships, include both cost factors such as cost of materials per student and non-cost estimating relationships such as number of in-service training days per teacher.

# The Structure of the Model

The model integrates the program description, in terms of resources required, with the process of estimating the program cost. This process begins with the determination of resource requirements and continues with the translation of these resource requirements into an estimate of dollar cost. Both the acquisition cost and the operational cost are estimated.

The model's framework for estimating the acquisition and the operational cost is shown in Figs. 6 and 7, respectively. For each cost category there is an estimate of cost on either a student, program, unit, or service basis. In the case of "units," the estimate can be the cost per teacher, the cost of the equipment per classroom or instructional center, or the cost per student or materials consumed. For some cost categories, the estimate can be based on an overall program cost. For example, the pre-service training, if done by an outside contractor, might be a total cost for the program. It could also be a cost per teacher.

In the cost category for Materials, the cost estimate may require an estimate for the cost for student-related materials, for the cost of materials in the classroom for use by many students, and for the cost of program materials used by the staff in conducting the program. The same practice is followed for the cost categories of the framework for the operational cost in Fig. 7.



1.6

. A 18

Cost Category	Student	Program	Unit	services
Decign of Program Development of Materials Evaluation Design Program Implementation Pre-service Training Installation		\$/Program \$/Program \$/Program \$/Program \$/Program	\$/Teacher \$/Equipment	\$/Service \$/Service
Equipment	\$/Student	\$/Program	\$/Classroom \$/Resource Center	
Facilities	\$/Student		\$/Resource Center	
Materials	\$/Student	\$/Program	\$/Classroom	
Other Support	\$/Student	\$/Program	\$/Classroom	\$/Service

Fig. 6--The planning cost model--acquisition cost

Program Unit Services	gram \$/Service \$/Service \$/Space \$/Space \$/Service \$/Space \$/Service \$/Service \$/Service		\$/Teacher \$/Specialist \$/Aide \$/Type	gram	\$/Program	\$/Unit \$/Unit
Student Pro	\$/Program \$/Program \$/Program	\$/Student \$/Program		\$/Student \$/Program \$/Student	\$/Pro \$/Student	
Cost Category	Program Direction Evaluation Meinagement Support Facilities OKM Contracted Services		Salaries (including fringe benefits) Teachers Specialists Paraprofessionals Other	Materials Program-related Student-related	Supplies Program-related Student-related	Equipment Replacement Maintenance

Fig. 7--The planning cost model--operational cost

The cost categories provide a convenient way to identify the data needed about the educational program and its operation in order to estimate its cost. The data for the cost categories for both the acquisition and operational cost are shown separately in Figs. 8 and 9, respectively.

# USE OF THE PLANNING COST MODEL

# Estimating the Comparable Replication Cost

The use of the model will be illustrated by estimating the comparable replication cost for several different programs. It should be emphasized that in order to compare programs in different districts, comparable resources prices and salaries have to be used. A comparison of actual cours would have little meaning since the differences among programs would not only reflect differences in the programs but also differences in teacher salaries and other local prices.

As shown in Fig. 1, the process of estimating the comparable replication cost and the incremental cost for a program begins with a description of the program and its resource requirements. This information is then processed through the model in order to estimate the cost. The description of the program includes both program information and resource information as shown in the format of Fig. 2.

The program and resource data for several illustrative programs are given in detail in the appendix. The summary of this information is given in Table 2. The resource requirements are estimates of what it would take to replicate the instructional strategy of the program.

The information under Other Support provides an example. In the replicated program, there is an item for consultants to the program. It is estimated as approximately eight days for the year of program operation. This is an estimate of what might be needed in a future program rather than an estimate of what was used in past programs. The same is true for Program Evaluation. A category for this type of activity calls attention to the need for evaluation of the program even in operation as part of the regular district programs. In the estimate for the replication cost, this category incurs a cost per student for evaluation of the program.



## Cost Category

# Data Requirements

Design of Program
Development of Material
Evaluation Design
Program Implementation
Pre-service Training
Installation

o If these activities are required for the program, the number, the type of personnel involved, the time spent, and salary are needed.

Equipment

o The equipment list is determined for each student, for each classroom, and, if applicable, for the program. The classroom's equipment is used by several classes of students. The number of students that can use the equipment is specified.

Facilities

o The space required is that over and above the regular program; both for each student or for special resource centers.

Materials

o The initial stock of materials is determined for each student, for each classroom, and, if applicable, for the program.

Fig. 8--Program data--acquisition cost categories

# Cost Category

# Data Requirements

Program Direction Evaluation Management Support o The number and type of staff, the time spent for each activity, and salary are needed for this.

Salaries (with fringe benefits)

o All instructional staff and direct support classes of staff are identified by broad category; i.e., general teachers, specialists, and aides rather than a teacher with a specific salary are used. Fringe benefits are included at the district percentage factor.

Materials and Supplies

o The type and quantity of materials used are specified on a student and program basis.

Equipment

o The equipment maintenance factor and the equipment replacement factor (based on the estimated lifetime of the equipment) are applied to the equipment used in the program.

Facilities O&M Contracted Services Media Services Transportation o The program requirements for each of the categories are specified in terms of square feet maintained, services purchased, number of hours of audio-visual instruction and bus trip mileage.

Fig. 9--Program data--operational cost categories



Table 2 PROGRAM RESOURCE REQUIREMENTS

Item	Program A	Program B	Program C	Program D	Program E	Program t
	350	285	491	150	103	250
lumber of Students: Reading Math	350	285	535	150	103	<b>₩</b> ₩₩
Instructional Time: Reading (in hours) Math	1 1	i		1.25 <sup>4</sup> 1.25	1.25 1.25	1
Facilities	!		<b>.</b>	1 classfoom	1 classroom	2'classrooms
	4 trailers 2 classrooms 900/1000	4 trailers 1 classroom 1600/1000	2 agl centers 1 db1 centers 1 reinforcement	1 activity area	1 activity area	49 ab ≈ 4
San	5600	4600	8000	2000	2000	2000
. Total square feet	×	×	8	×	***	×
Air conditioned	1 2 1	× `	×	×	*	*
Carpered	l â	×	×	×	*	<b>, *</b>
Special wiring	l 🕻 l	×	×	*	×	, <del></del>
Carrels	1 2	Ĵ ¹	*	×	×	*
Tables		•		4		_ ",
Utilization	3(2-hr)shifts	3(2-hr)shifts	7 pariods	3.4	5	5
	1 50	20	40-S; 65-D	50	50	25 40
Student/instructional unit	So l	50	50	40	40	40.
Area/student (sq ft)	30					
Staffing	1 ,	1	1 .	1	1,	1 1
Teachers/center or unit	1 1	<b>i</b>	ā ·	2	3	1
Paraprofessionals/unac	20	20	40760	50	50	25
Students por teacher	1 6	Š	4	1 '	1	2
Teachers per program	6	i š	r server i de 🕌 🖟 🔻 😅	្រុំ ស្រែក្រុ	t s 🤲 🕏 terper (	2
Paraprofessionals/program			( ees			,
Sthar direct	1		V / ·			
Equipment	Dorsett M-86	EDL AUD-X	Hoffman readers	Telex	Telex	Cassette
•	Teaching	Contr led	Tapa racorders	Cassotte	Cassette	players
AA 4 A4	y reaching Machine	reacars	Flashcard rdrs	recorders	recorders	Tape recorders
Major items	magnine	Tach+X Flash-X	Borg=Warner 80 (backup)	Tape recorders	Tapa tecordera Languaga master	
Materials Program-related	. Filmstrips	Filmstrips	Hoffman watle	BRL waterials Causattes	BRL materials Gasactes	Filmstrips Cassettes
	Records	Discs	EDL materials	Variety of	Variety of	Paperbacks
• •	Dorsett	EDL materials	Great variety	is other	other	
	_ materials	·	Borg-Warner mat	Ta Didet	1	· ·
Consumables (student-related)	*	<b></b>	1 × 10 × 2	*	×	×
Pre-service training	l A complea	1 week	2 weeks	1 veek	î wêêk	1 veek
Teachers	2 weeks 2 weeks	1 week		1 week	1 week	
Paraprofessionals	Z Veeks	T Meek		1 veek	### I	- man
Other staff			2 ht/vk	4 days	3 days	3 days
in-service training	5 days		The State of the s	T ***/ T	1 '	1 :
Other Support		1 .		₩¢.	e	· <del> </del>
Student diagnostic service			<b>**</b>		<b>₹</b>	
Program evaluation	×	X		<b>X</b>	, <b>X</b> ,	*
Consultants	8 days	8 days	8 dáya	8 days	8 days	8 days

Two 75-winute periods for grades 1-4 with reinforcement in regular classes. One 2.25-hr period grades 5 and 6.

beach center has an instructional area plus an activity area.

c remote diagnostic and prescriptive services.



21

The dollar cost information for these illustrative programs is shown shown in Table 3. These are for the estimates of the comparable replication cost. This information is combined with the program and resource information of Table 2 and provides the basic input information for the planning cost model.

The standard input costs and the factors for use in the planning cost model are given in Fig. 10. The term "standard" is used as a description of the factor used across all programs.

A cost of \$12,000 per year per teacher is used in the model to estimate the comparable replication cost. This includes the fringe benefics (fixed charges in most district accounting systems). This is obviously out of line for, say, a small rural district in the southeastern part of the country. But because this factor was used for all the programs, the different cost for the salary expense of the program cost actually reflects the difference in the number of teachers needed for the program. This same argument applies to all the standard resource costs and factors used in the planning cost model.

The comparable replication cost for each of the illustrative programs is given in Table 4. The acquisition cost includes the cost to remodel and furnish the instructional centers, the cost of the equipment and the materials needed for all the instructional centers, and the pre-service training cost of the program staff. The operational cost includes the salaries of the staff, the cost of materials consumed or lost through attrition or theft, the cost of replacing and maintaining the equipment, the cost of in-service training, and other support, which includes a program evaluation cost on a per-student basis per year and consultants required during the year. The comparable replication cost along with the relevant dimensions of the specific programs is summarized in Table 5.

The estimation of the comparable replication cost has an advantage in addition to adjusting for variations in t'; resource prices so that the cost of programs in different district, is on a comparable basis. This advantage lies in the discipline necessary to organize the program information and the cost information. In Table 5, the operational cost per student per subject offers a quick comparison of the relative merits of the programs. The other data of Table 5 can be analyzed in a similar fashion. Care must be taken, however, not to develop misleading "results."



Table 3
PROGRAM COST INFORMATION

(Costs in dollars)

•	Program A	Program B	Program C	Program D	Program E	Program F
Equipment Cost			27 000	2 500	2 000	5,000
Total	20,400	15,000	37,000	2,500	2,000	
Cost per instructional area	3,400	3,000	9,250a	2,500	2,000	2,500
Number of instructional areas	6	5	. 4,	1b	1b	<b>4</b>
Students per instruct'1 area	20	20	40/65°	50	50	25
Replacement10 percent	2,040	1,500	3,700	250	200	500
Maintenance10/20 percent	4,080	3,000	7,800	250	200	500
Materials Cost	•					
Total	18,000	20,000.	45,000	8,000	8,600	7,600
Cost per instructional area	3,000	4,000	11,250a	8,000	8,600	3,800
Number of instructional areas	. 6	5	4	2	2 .	2
Consumables (\$ per student)	10	. 10	10	. 10	10	. 5
Pre-service Training						
Number of staff daysd	120	50	90	15	<b>2</b> G	20
Cost per daye	200	200	200	200	200	. 200
Total cost	24,000	10,000	18,000	3,000	4,000	4,000
In-service Training	,	40,000	<b>2</b> . 2 <b>4</b> 2 2 2	-,	•	•
Number of staff-days	30	-	32	12	12	1.2
Cost per day	200		200	200	200	200
Total cost	6,000	- <del></del>	6,400	2,400	2,400	2,400
	0,000		0,400	2,400	2,400	2,400
Other Support			A-1 MG	5′2 <sup>€</sup>	50 <sup>£</sup>	
Student diagnostic services						
Student evaluation (\$/student)		10	10	10	10	10
Consultants (\$100/day)	800	800	800	800	800	800

aCost per center includes reinforcement areas. Single center cost slightly more than cost shown.

bone classroom area plus one activity area.

crorty students per single center, sixty-five per double.

dIncludes time for paraprofessional training.

eIncludes salary, materials, and training costs.

fRemote diagnostic and prescriptive services.

	•
Facilities	
Remodeling (including carpeting, airconditioning, etc.)	\$ 3,000/center
Furnishings (including carrels)	\$ 2,000/center
Equipment	
Replacement	10%
Maintenance (depends on estimate of reliability based on complexity)	10% or 20%
<u>Materials</u>	
Attrition from use, theft	10%
Consumables	\$10/student
Salaries (including fringe benefits)	
Teachers	\$12,000/year
Paraprofessionals	\$ 5,000/year
Specialists	\$12,000/year
Program directors	\$15,000/year
General support	\$10,000/year
General administrative	\$12,000/year
Consultants	\$100/day
Pre- and In-service Training (including	4066/4
salaries, materials, training)	\$200/day
Program Evaluation	\$10/student

Fig. 10--Standard resource costs and factors



Table 4

COMPARABLE REPLICATION COST FOR THE ILLUSTRATIVE PROGRAMS

(In dollars)

(Cost/instructional area) Equipment Total program cost (Cost/instructional area) Materials	30,000 (5,000) 20,400 (3,400) 18,000 (3,000) 24,000	25,000 (5,000) 15,000 (3,000) 20,000 (4,000) 10,000	20,000 (5,000) 37,000 (9,250) 45,000 (11,250) 18,000	7,500 (3,750) 2,500 (2,500) 8,000 (8,000)	7,500 (3,750) 2,000 (2,000) 8,600 (8,600)	10,000 (5,000) 5,000 (2,500) 7,600 (3,800)
Total program cost (Cost/instructional area)  Equipment Total program cost (Cost/instructional area)  Materials	(5,000) 20,400 (3,400) 18,000 (3,000) 24,000	(5,000) 15,000 (3,000) 20,000 (4,000) 10,000	(5,000) 37,000 (9,250) 45,000 (11,250)	(3,750) 2,500 (2,500) 8,000 (8,000)	(3,750) 2,000 (2,000) 8,600	(5,000) 5,000 (2,500) 7,600
(Cost/instructional area)  Equipment  Total program cost  (Cost/instructional area)  Materials	20,400 (3,400) 18,000 (3,000) 24,000	15,000 (3,000) 20,000 (4,000) 10,000	37,000 (9,250) 45,000 (11,250)	2,500 (2,500) 8,000 (8,000)	2,000 (2,000) 8,600	5,000 (2,500) 7,600
Total program cost (Cost/instructional area) Materials	(3,400) 18,000 (3,000) 24,000	(3,000) 20,000 (4,000) 10,000	(9,250) 45,000 (11,250)	(2,500) 8,000 (8,000)	(2,000) 8,600	(2,500) 7,600
(Cost/instructional area) Materials	(3,400) 18,000 (3,000) 24,000	(3,000) 20,000 (4,000) 10,000	(9,250) 45,000 (11,250)	(2,500) 8,000 (8,000)	(2,000) 8,600	(2,500) 7,600
(Cost/instructional area) Materials	18,000 (3,000) 24,000	20,000 (4,000) 10,000	45,000 (11,250)	8,000 (8,000)	8,600	7,600
Materials	18,000 (3,000) 24,000	(4,000) 10,000	(11,250)	8,000 (8,000)	8,600	
Makal	(3,000) 24,000	(4,000) 10,000	(11,250)	(8,000)		
Total program cost	24,000	10,000	,		(8,600)	(3.800)
	24,000		1 2 000			
		77 777	70,000	3,000	4,000	4,000
		70,000	120,000	21,000	22,100	26,600
Operational Cost			•			•
Salaries (incl fringe benefits)				7	<b>V.</b>	
Teachers (\$12,000/yr)	72,000	60,000	48,000	12,000	12,000	24,000
	30,000	25,000	25,000	10,000	15,000	10,000
Other (variable)				'. <del></del>		
Materials		•				
Program-related (10%)	1,800	2,000	4,500	800	860	760
Consumables (student)	3,500	2,850	5,000	1,500	1,030	2,500
Equipment		•				•
Replacement	2,040	1,500	3,700	250	<b>20</b> 0	500
Maintenance	4,080	3,000	7,800	250	200	500
In-service Training	6,000		6,400	2,400	2,400	2,400
Other Support	•					•
Student diagnostic services	<del>-</del>	<b>=</b> 44 '		7,500 <sup>8</sup>	5,000 <sup>a</sup>	
Student evaluation (testing)	3,500	2,850	5,000	1,500	1,000	2,500
Consultants (\$100/day)	800	800	800	800	800	800
	23,720	98,000	106,200	37,000	38,490	43,960

a Remote diagnostic and prescriptive services.

Table 5

# COMPARABLE REPLICATION COST

(Costs in dollars)

Item	Program A	Program B	Program I	Program D	Program E	Program F
Number of students	350	285	515	150	103	250
Number of students/instr center	20	20	40/65 <sub>P</sub>	50	50	25
Acquisition cost	92,000	70,000	120,000	21,000	22,000	26,600
Number of instructional centers	9	5		1 <sub>d</sub>		2
Operational cost	124,000	98,000	106,000	37,000	38,500	44,000
Operational cost/student	354	344	706	. 247	373	176
Operational cost/student/subject	177	172	103	124	187	176

Anstructional center = the basic provisional unit for acquisition cost. b. Forty students per single center; 65 students per double center.

En addition to the center, there is one reenforcement area.

dhe instructional center is augmented by an activity area of equivalent size.

Reading and mathematics for all programs except Program E.

For example, the acquisition cost per student could be obtained, it seems, simply by dividing the acquisition cost by the number of students. The problem lies in just what "number" of students to use. If the total number of students in all the instructional periods (or some such time division) is used, the acquisition cost per student reflects an implicit utilization rate for the instructional center. A case in point is Program C. In that program, the instructional centers are used seven periods (or hours) each day. In current practice, that is the maximum utilization rate for facilities in any one day. In Program A, on the other hand, if the instructional centers had been used for seven periods instead of six, one less instructional center would have had to be furnished.

If the number of students per instructional center is assumed as "best," then the acquisition cost on a per-student basis for each instructional center for each program can be obtained and qualified by a statement of the utilization rate of the instructional centers. An obstacle is encountered in using the acquisition cost per student per program. That is, that the equipment and materials purchased for one year will have more than one year's service as the program is continued. In short, the use of the acquisition cost per student as an indicator of program cost is fraught with hazards. These hazards are explored in the section on estimating the incremental cost of a specific program in a particular district.

# Estimating the Incremental Cost

The comparable replication cost serves as an "index" cost for use in the comparative analysis of different programs. It does not answer the question of what a new program might cost if implemented in a specific school district. The incremental cost to the district is necessary in making decisions about whether or not the district can afford a program similar to the successful program in another district. This cost is necessary when deciding the scope and the design of the program that can be accommodated within the resource constraints of the district.

The process of estimating the incremental cost is essentially the same as the process of estimating the comparable replication cost. The



emphasis is on estimating the resource requirements and on translating these requirements into an estimate of cost. In some districts, the unavailability of certain resources might be an obstacle to the implementation of a program even though the district had the funds to afford the program in an accounting sense. This possibility makes it all the more important to estimate the physical resources needed to implement and operate a program.

In estimating the incremental resource requirements, the resources available within the district at no additional cost are taken into account. These resources could be, for example, assets inherited from discontinued programs, physical resources provided cost-free by the community, or volunteer services. After the net incremental resource requirements are determined, district-specific resource prices and cost factors are used to develop the estimated incremental program cost, using the methodology of the planning cost model. Specifically, the standard resource costs and factors shown in Fig. 10 are changed to district-specific costs.

To illustrate the process and considerations in estimating the incremental cost of a program, the data for Program E (shown in estimating the comparable replication cost) will be used. These data are shown in Tables 6, 7, and 8.

Data about Program E could have been generated by either the district of original implementation or by a state or federal agency in their evaluation of programs funded through the agency. Whatever the source, program data of this nature is essential information to another district in its assessment of potentially effective "new" programs.

In this illustration, it is assumed that information about all the programs, A through F, was available and that Program E was tentatively selected as the most-likely-to-succeed program. Preliminary examination of the data used to develop the comparable replication cost (CRC) for Program E leads the district planners to believe that the incremental cost to its district will be significantly lower. The district's current salary schedule sets average teacher salary at \$9000 and paraprofessionals at \$4000. A major portion of the equipment and materials required for the program are available within the district.



28

Table 6

# PROGRAM AND RESOURCE INFORMATION FOR PROGRAM E An Elementary Level, Reading and Mathematics Program

Descriptors	Resource Information
Students Served	Grades 2-4 Title I; low SES Underachievers
Instruction Class time  Number of students Students/instructional area Number of sections Utilization	1.25 hours - Reading 1.25 hours - Mathematics 103 50± 2 5 hours/day
Facilities Space Furnishings	2000 square feet 1 instructional area 1 activity area 6 carrels Carpeting
Staffing Certified teachers Special teachers Paraprofessionals	Tables and chairs  1 per instructional area None 2 per instructional area 1 per activity area
Equipment <sup>a</sup>	Telex (remote diagnostic) Tape recorders Cassette players Headsets
Materials <sup>a</sup> Pre-service Training In-service Training Other support	Books, games, incentives 5 days - formal 3 days - formal Remote diagnostic-Prescrip- tive services

aQuantity and quality of items would be specified in supporting lists.

Table 7

COST INFORMATION FOR PROGRAM E

(Costs in dollars)

Item	Cos t
Facilities Cost	_
Total program cost	7,500 <sup>a</sup>
Cost per instructional area	5,000
Equipment Cost	<b>= ,</b> ,
Total	2,000
Cost per instructional area	2,000
Number of instructional areas	1 <sup>a</sup>
Students per instructional area	50
Replacement factor 10%	200
Maintenance factor 10%	200
Materials Cost	** * ·
Total	8,600
Cost per instructional area	8,600
Number of instructional areas	18
Consumables (\$ per student)	10
Pre-service Training ,	
Number of staff days	20
Cost per day	200
Total cost	4,000
In-service Training	
Number of staff days	12
Cost per day	200
Total cost	2,400
Other support	فد
Student diagnostic services	50 <sup>d</sup>
Program evaluation (\$ per student)	10
Consultants (\$100 per day)	, 800

a One instructional plus one activity area.



b Includes time for paraprofessional staff.

CIncludes salary, materials, and training costs.

dContracted diagnostic and prescriptive services.

Table 8

COMPARABLE REPLICATION COST FOR PROGRAM E

(In dollars)

Item	Cost
Acquisition Cost	
Facilities (remodel/furnish)	•
Total program cost	7,500
(Cost per instructional area)	(3,750)
Equipment	•
Total program cost	2,000
(Cost per instructional area)	(2,000)
Materials	
Total program cost	8,600
(Cost per instructional area)	(8,600)
Pre-service training	4,000
Total acquisition cost	22,100
Operational Cost	
Salaries (including fringe benefits)	
Teachers (\$12,000/year)	12,000
Paraprofessionals (\$5,000/year)	15,000
Other (variable)	
Materials	
Program-related (10%)	860
Consumables (student-related)	1,030
Equipment	
Replacement (10%)	200
Maintenance (10%)	200
In-service training	2,400
Other support	
Student diagnostic services <sup>a</sup>	5,000
Program evaluation	1,000
Consultants	800
Total operational cost	38,490

<sup>&</sup>lt;sup>a</sup>Diagnostic and prescriptive services by contracted services.



For this district, the CRC for Program E represents a maximum expected program cost. For another district, with a higher salary schedule and no equipment or materials on hand, the CRC for Program E would be lower than its incremental cost. Both districts gain needed insights about the cost impact of Program E from just a quick look at the CRC for Program E. These insights cannot be developed if the only cost information the district has about Program E is a cost per student or the total program cost specific to the district originally developing the program.

In developing the program cost estimates for use in designing the scope and nature of Program E, the district determines the resources available within its inventory and matches this information with the resources required to implement and operate the program. The resulting incremental resource requirements are translated by means of the planning cost model into an estimate of incremental cost. In this translation process, district-specific resource prices and factors are used.

The data needed and the results of the incremental cost analysis for the various configurations of Program E are presented in the same formats as Tables 6, 7, and 8. As an illustration, the incremental cost for two program configurations (160 students and 200 students) is shown in Table 9. The assumptions, incremental resource requirements and district-specific resource prices supporting the cost estimates would be displayed, in practice, in the formats of Tables 6 and 7. In this illustration, most of the information can be identified in Table 9. Just briefly, the district has in inventory about 50 percent of the required equipment for a program of 100 students. Adequately remodeled space is available for one instructional area and one activity area. But, two instructional areas and activity areas are needed for 160 students. Only carrels have to be purchased in order to furnish as many as four centers. For one configuration, the district looks at the cost impact of developing an in-house capability for the diagnostic-prescriptive services that are provided to the other configurations on a contracted basis. This leads to an increase in the cost of pre-service training and the additional operational cost for staff members to provide this program-related service.



Table 9

INCREMENTAL COST ESTIMATES FOR ALTERNATIVE CONFIGURATIONS OF PROGRAM E

(In dollars)

	$E_{\mathcal{I}}$	$E_{Z}$	$E_{\mathcal{S}}$
Program Cost Category	160 :: tudents	200 students	160 students
Acquisition Cost			
Facilities (Remodel/furnish) (1 instructional and 1 activity area	3,500	3,500	3,500
have to be remodeled) Equipment (Unit cost/instructional area for 40)	3,000	3,800	3,000
students is \$2,000) Materials (Unit cost for instructional area	13,000	17,200	13,000
for 40 students if \$6,500)  Pre-service Training  (5 days per staff member and training of forty days for diagnostic services in E3	4,000	8,000	12,000
Total Acquisition Cost	23,500	32,500	31,500
Operational Cost			
Salaries Teachers (\$9,000) Paraprofessionals (\$4,000) Other (\$5,000/1/3 time)	(2) 18,000 (2) 8,000	(2) 18,000 (6) 24,000	(2) 18,000 (2) 8,000
Materials Program-related Consumables	1,300 1,600	1,720 2,000	1,300 1,600
Equipment Replacement Maintenance In-service Training	400 400 3,200	500 500 6,400	400 400 3,200
Other support Student diagnostic services Program evaluation Consultants	8,000 1,600 800	10,000 2,000 800	3,200 800
Total Operational Cost	43,300	65,920	41,900

The resulting program cost analysis provides the information needed by the district in making the decision about whether to plan the implementation of the program and, if so, what configuration of program can be afforded within the resource constraints of the district. As a final note, two points should be made clear. First, these cost estimates are planning cost estimates. Much greater detail and accuracy are required to meet the needs of actual implementation and financial accountability. Second, analysis of the dollar-cost alone does not provide adequate information for educational decisions; for this reason the emphasis here is on the analysis of both the dollar and non-dollar resources required for alternative programs.



# Appendix

DETAILS OF PROGRAM AND RESOURCE INFORMATION



# PROGRAM AND RESOURCE INFORMATION

# Program A

# ${\it Descriptors}$

Other Support

Incentives

# Information

**	
Characteristics of Students Served	Grades 7-12 Educationally disadvantaged (at least 2 years below level)
Number of Students	350 Reading Math
Instructional	
Class time	<pre>{1 period Math {1 period Reading</pre>
Class size	20 students per classroom area
Facilities Space Students/classroom/day Utilization Furnishings	4 trailers @ 900 sq ft 2 classrooms @ 1000 sq ft 6 hr/day; three 2-hr shifts Desks, carrels, carpet, air conditioning
Staffing Teachers Special teachers Paraprofessionals Other personnel	`6 0 6 Project manager; associate manager
Equipment	Dorsett M-86 Teaching Machines
Materials	Filmstrips, records
Pre-service Training	1 week per teacher
In-service Training	5 days total



# PROGRAM AND RESOURCE INFORMATION

# Program B

Desomptor

Information

Characteristics of Students Served

7-12 grades

Educationally handicapped (at least 2 years

below grade level)

Number of Students

285 (Reading Math

Instruction

(1 period Math 1 period Reading

(20 students per classroom area

Facilities Space

4 trailers @ 900 sq ft 1 classroom @ 1000 sq ft 20 per classroom area

Number of students Utilization

6 hr/day; three 2-hr shifts

Furnishings

Desks, carrels, carpeting, air conditioning

Staffing

Teachers Specialists Paraprofessionals

Other staff

Project manager; associate manager

EDL, AUD-X, Tach-X, controlled readers, Equipment

Flash-X

Materials

Filmstrips, discs

Pre-service Training

40 hr per teacher and aide

In-service Training

No formal training

Other Support

None ·



#### PROGRAM AND RESOURCE INFORMATION

# Program C

```
· Information
         Decomiptors
                                   Grades 6-9
                                   Transient \frac{1280}{1100} yearly turnover
                                   Black, model cities neighborhood
                                   Low income
Characteristics of Students
                                   Lowest achievers according to last spring's testing.
                                  Specialized pupils included Program pupils distributed among all homerooms
Instructional
  Number of students (as of
                                   491 (Reading); 535 (Math) (same students)
45 minutes/day (Reading and Math each)
35-40 in single center (SC) (40 optimum); 60-65 in double center (DC) (optimum)
14 each (7-period day)
    mid-December)
  Class time
Class size
  Number of sections
Facilities
                                   4 centers: 1 DC for reading and math; 1 SC for reading
                                     and 1 SC for math; each center has an instructional and
  Space
                                     an AMS arta
                                   1 reinforcement room
                                  total occupies space of 7 former classrooms (walls were changed)
                                   No. students per day = (491 + 535) = 147
  Students/classroom/day
                                      No. classrooms
                                   Table space for carrels
                                  Carpating
Air conditioning
  Furnishings
                                   1 carrel per student per class (i.e., approximately 140 total)
                                  Chairs
Staffing
  Certified teachers
                                   1 per center (Reading and Math each)
  Special teachers
                                  |Full-time: 1/center; 1 for reinforcement room
  Paraprofessionals
                                   1 Substitute
                                   1 full-time director
  Other personnel
                                   1 full-time secretary
                                            Reading
  - Equipment
                                                                                          Math
                                   40 Hoffman Reading machines
                                                                        40 tape recorders/center (80 total)
  Primary unit
  Supplementary system
                                   25 tape recorders/center
                                                                        40 flashcard readers (Electronic
                                      (50 total)
                                                                         Futures, mfg.)
  Redundant system
                                                  - 15 Borg-Warner System 80
                                                                       Math mini system (tapes)
Workbooks (not on per pupil tasis)
                                   (2 sets EPL tapes/center
                                   2 sats Hoffman materials
                                      (levels B to G)/center
Materials (10% consumable)
                                   Workbooks (not on per pupil
                                     basis)
                                   2 sets Borg-Warner materials (levels 1-8) per reading and math
                                   center (i.e., of complete sets)

1 notebook per student for compiling materials
                                  One week on AMS in-depth training one week going through materials
Pre-service training
In-service training
                                   About 2 hr/weak
Other Support
                                   None, instructional program self-contained
```



# PROGRAM AND RESOURCE INFORMATION

Program D

Descriptors

Information

Characteristics of Students

Characteristics

Program Scope
Instruction
Reading and math
Number of students
Class time
Initially 100, later 150 (as of February)
Initially 2-1/4 hr, later reduced to 75
minutes for grades 1-4
Class size
Number of sections
Three (one each for grades 1 and 4, 2 and 3, and 5 and 6)

3, and 5 and 6)

Facilities

Space
Students/classroom/day

Furnishings

3, and 5 and 6)

Two regular classrooms

75

(30 carrels and chairs, with electric outlets at each carrel

7 tables, 21 chairs

3 bookshelf-cabinets

Carpeting

Staffing
Certified teachers
Special teachers
Paraprofessionals
Other personnel
One (no outside preparation required)
None
Two, 6-hr day
On-site director and secretary

Equipment
Telex
Cassette tape records

BRL modern math texts
Large variety of other materials

Pre-service Training
Five days for entire staff of school
In-service Training
Eight morning meetings for entire staff

Other Support None

#### PROGRAM AND RESOURCE INFORMATION

#### Program E

Descriptors Information Grades 2-4; Title I Characteristics of Students Low SES Served Instruction 1.25 Reading Class time 1.25 Math Number of students 103 50 students per class Class size Number of sections 5 hr. per day Utilization Facilities 2000 sq ft Space 1 classroom 1 activity area 6 carrels Furnishings Carpeting Tables Staffing Certified teachers 1 per center Special teachers none 2 per center Paraprofessionals l per activity area Other personnel Telex Equipment Tape recorders Cassette players

Headset Books, games, toys

5 days Pre-service Training

Materials

4 days, total In-service Training Remote diagnostic and prescriptive Other Support

25 per student--candy, scrip Incentives



# PROGRAM AND RESOURCE INFORMATION

Program F

Descriptors

Information

Characteristics of Students

Served

Title I students

Number of Students

250

Instructional

Class time

50 minutes

Class size

25

Number of sections, school

5

Facilities

Space

Regular classrooms

Students/classroom/day

125

Utilization

100%

Furnishings

Air conditioning, pleasant environment; small, modern (partitions, file cab-

inets, storage cabinets, etc., loose

table, chairs)

Staffing

Teachers

1 classroom

Special teachers

0

Paraprofessionals

.1.

Other personnel

1 program director

Equipment

6 Cassette players (\$25)

6 tape recorder (\$150)

Earphones (\$50)

Materials

Sound filmstrip sets

Cassettes

Workbooks and miscellaneous supplies

Pre-service Training

1 week

In-service Training

3 days

Other Support

Evaluation: \$10 per child

Incentives

300 books given as awards

